



TasNetworks emPOWERing You Trial comes to an end

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Participants of TasNetworks emPOWERing You Trial will come together tonight at Brighton Bowls Club to celebrate the end of their three-year journey learning about time-of-use pricing.

It follows last Sunday's successful event at Bonorong Wildlife Sanctuary that saw more than 250 participants and their families enjoy the Sanctuary and reflect on their contribution to electricity pricing reform.

The trial saw about 600 advanced meters installed at the homes of TasNetworks residential customers from Bridgewater, Brighton and surrounding areas. An electricity usage app allowed participants to track their power use and choose how they use power in their households.

"As a result of the trial participants better understand time-of-use pricing and can use this knowledge to change the times of day they use electricity in order to reduce power bills," TasNetworks CEO Lance Balcombe said.

"Our customers are at the heart of our strategy and one of our goals is to care for our customers and make their experience easier. The emPOWERing You Trial is one way we've been able to do that.

"TasNetworks thanks every participant for their contribution. Together, participants have provided TasNetworks valuable insights about how people use electricity that we could not have gained otherwise.

"It is clear customers want electricity networks and energy retailers to work together to offer customers clear pricing mechanisms to incentivise power use at the right time of day.

"Advanced meters make the transition to time-of-use pricing a reality. We will use insights from the emPOWERing You Trial to work with energy retailers and customers on how we can progress the transition to time-of-use pricing," Mr Balcombe said.

More information: TasNetworks media line 6271 6271

www.tasnetworks.com.au/empoweringyou